



GENERAL SPONSORSHIP PLEDGE FORM

Company Name: _____ Website: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Mailing Address: _____

Diamond Sponsor (\$10,000 or more)

Platinum Sponsor (\$5,000 or more)

Gold Sponsor (\$3,000 or more)

Community Sponsor (\$1,500 or more)

SPONSORSHIP BENEFITS	DIAMOND	PLATINUM	GOLD	COMMUNITY
Website linkage banner on TUF website Homepage	Double Size	Single Size	--	--
Website linkage banner on TUF FilmFest page	Yes	Yes	Yes	Yes
Free ad in program brochure	8 units	4 units	2 units	1 unit
Recognition in email blast as:	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Comm. Sponsor
Recognition in eVites as:	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Comm. Sponsor
Recognition in promotional materials as:	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Comm. Sponsor
Recognition in media ads as:	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Comm. Sponsor
Recognition in press releases	Yes	Yes	Yes	Yes
Invitation to press conferences	Yes	Yes	--	--
Recognition on TUF letterhead as TUF Sponsors	Yes	Yes	Yes	Yes
Recognition on cover of program brochure	Yes	--	--	--
Recognition on postcards	Yes	Yes	Yes	Yes
Acknowledgement at Film Screening	Yes	Yes	--	--
Individual acknowledgement at Receptions	Yes	Yes	Yes	Yes
Individual acknowledgement at Roundtable Discussion	Yes	Yes	--	--
Tickets to "Cape No. 7" screening & closing ceremony (\$25 ea.)	10 VIP passes	6 VIP passes	4 VIP passes	2 VIP passes
Tickets to Closing VIP Reception (\$75 ea.)	10 admissions	6 admissions	4 admissions	2 admissions
Invitation to TUF Board planning retreat	Yes	Yes	--	--

1. TUF is a 501-(C)-3 tax-exempt organization (Tax ID #33-0317955). Sponsors will receive a letter of proof for tax-deductible amount.
2. Sponsors may remain anonymous in all or part of the recognition items above, if so wish.
3. Please send the pledge to TUF by fax at (626) 569.0637 or email at usatuf@yahoo.com.